



PRIVACY POLICY

1. INTRODUCTION

Purpose. The purpose of this Eventory Privacy Policy ("Privacy Policy") is to describe how Eventory collects, uses and shares information about you through the Eventory website (at www.eventory.cc) (the "Website"), the Eventory mobile applications ("Mobile Apps") and Eventory's other online interfaces (collectively referred to herein as the "Services").

Please read this notice carefully to understand what we do. We make every effort to protect users' data, in particular we try to comply with the General EU Data Protection Regulation (GDPR), which entered into force on 25th May 2018 and is valid in the European Union countries. If you do not understand any aspects of our Privacy Policy, please feel free to contact us online at hello@eventory.cc or as described at the end of this Policy.

Our Privacy Policy explains:

- Information We Collect and Why We Collect It
- How We Use and Share Your Information
- Access to Your Information and Choices
- Security of Your Information
- California Privacy Rights
- International Privacy Practices
- Changes to Our Privacy Policy
- Questions and How Contact Us

Scope; Third Party Sites. This Privacy Policy applies only to information we collect at and through the Services. Our Services may also contain links to third party sites that are not owned or controlled by Eventory. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our Services and to read the privacy statements of each and every website, mobile application and online service that collects personal information.

Terms of Use. Please note that your use of our Services is also subject to our Terms and Conditions of Use.

2. INFORMATION WE COLLECT AND WHY WE COLLECT IT

Information You Provide To Us. You can provide information to us through the Services through various means, including

- When you register on the Website or Mobile App, or otherwise create an online account
- When you register or sign in to the Services using your account from another service (such as LinkedIn)
- On your account information page
- When you provide feedback via an online feedback form or contact us form
- When you request information through the Services
- When you access the Services, including the Mobile Apps through your smart phone or mobile device

The information we collect from you and via your connected social media accounts, includes personal information, such as

- Name
- Address
- Date of Birth
- Education History
- Hometown
- Work History

We also collect additional information from your connected social media accounts, including your user groups, interests, "likes", user photos, relationship details, your user status, and certain profile information about your friends.

No Information From Children Under Age 13. If you are under the age of 13, please do not attempt to register with us through the Services or provide any personal information about yourself to us. If we learn that we have collected personal information from a child under the age of 13, we will promptly delete that information. If you believe we might have any information from a child under the age of 13, please contact us at hello@eventory.cc.

Information We Collect Automatically. We collect certain information automatically as you use our Services, such as:

- IP address
- Browser type
- Computer or device type
- Unique device identifiers
- Operating system version
- Platform type
- Device ID
- The website from where you navigated to our Website

- Time and date of using our Services
- The name of your Internet service provider (ISP)
- The pages on our Website that you view
- Location / Geolocation information
- Cookies
- Local shared objects (flash cookies)
- Browser language

Cookies. When you visit our Website we send one or more “cookies” to your computer or other device. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences and other information. The Services use both session cookies and permanent cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends and providing relevant advertising to you.

Pixel Tags. We may use “pixel tags,” also known as “web beacons,” which are small graphic files that allow us to monitor the use of our websites. A pixel tag is a type of technology placed on a website or within the body of an email for the purpose of tracking activity on websites, or when emails are opened or accessed, and is often used in combination with cookies. A pixel tag can collect information such as the IP (Internet Protocol) address of the computer that downloaded the page on which the tag appears; the URL of the page on which the pixel tag appears; the time the page containing the pixel tag was viewed; the type of browser that fetched the pixel tag; and the identification number of any cookie on the computer previously placed by that server.

GDPR fulfilment.

Personal data will be processed in order to:

- a) create Eventory Inc, Eventory Polska sp. Z o.o., Eventory Planning sp. Z o.o. account based on ar. 6.1 point f GDPR
- b) implement the contract for the provision of services offered by the Eventory Inc, Eventory Polska sp. Z o.o., Eventory Planning sp. Z o.o. under the platform on the basis of art. 6 § 1, point b. GDPR
- c) realize marketing of products and services of Eventory Inc, Eventory Polska sp. z o.o., Eventory Planning sp. z o.o. via email address and phone number provided during registration to the platform or/and in the process of the creating Eventory account by the User, including in the form of commercial information pursuant to art. 6 § 1 point a GDPR,
- d) to provide a newsletter service containing information about industry events, trends based on art.6 § 1 point a GDPR.

We may also use the Personal Information we collect through the Services or other sources for a range of reasons, including:

- To bill and collect money owed to us by you.
- To send system alert messages.

- To communicate with you about your account and provide customer support.
- To enforce compliance with our Terms of Use and applicable law, and to protect the rights and safety of our Members and third parties, as well as our own. This may include developing tools and algorithms that help us prevent violations.
- To meet legal requirements, including complying with court orders, valid discovery requests, valid subpoenas, and other appropriate legal mechanisms.
- To provide information to representatives and advisors, including attorneys and accountants, to help us comply with legal, accounting, or security requirements.
- To provide information to representatives and advisors, including attorneys and accountants, to help us comply with legal, accounting, or security requirements.
- To prosecute and defend a court, arbitration, or similar legal proceeding.
- To respond to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- To provide, support and improve the Services. For example, this may include sharing your or your Contacts' information with third parties which are compliant with GDPR in order to provide and support our Services or to make certain features of the Services available to you.
- To provide suggestions to you.
- For our data analytics projects. Our data analytics projects use data from Eventory and Eventory Planning accounts, including Personal Information of Contacts, to provide and improve the Services. We use information like your event and networking habits and your Contacts' details and purchase history, so we can make more informed predictions, decisions, and products for our Users. If you or your Contact prefer not to share this data, you can send us an email to opt out of data analytics projects.
- Combined information. We may combine Personal Information with other information we collect or obtain about you (such as information we source from our third-party partners) to serve you specifically, such as to deliver a product or service according to your preferences or restrictions, or for advertising or targeting purposes in accordance with this privacy policy. When we combine Personal Information with other information in this way, we treat it as, and apply all of the safeguards in this privacy policy applicable to, Personal Information.

3. HOW WE USE AND SHARE YOUR INFORMATION

To Provide Products, Services, and Information. As described above, we collect information from you so that we can provide the services available to you through the Services, as well as to provide the information that you request from us. We use your personal information to provide features, functionality, discover people like you, discover similar interests of other users, deliver relevant advertisements, offers and coupons, and to contact you about our products, services, and new offerings. We may provide information to third party service providers, especially Eventory Polska sp z o.o., Eventory Planning sp. Z o.o., that help us deliver the information, products and services provided via the Services.

Your assigned username (not your email address) might be displayed to other users alongside the content you upload, including pictures, videos, comments, likes and other information you provide.

We may use third parties to help host our Services, send out email updates about the Services, provide marketing and advertising services, either through the Services or through third party ad networks, remove repetitive information from our user lists, and process payments. These service providers will have access to your personal information in order to provide these services, but when this occurs we implement, in accordance with GDPR, reasonable contractual and technical protections to limit their use of that information to provide the above-mentioned services. We use demographic information to better understand our customers, and improve our products and services.

Advertising and Marketing. We may use how you browse the Services, how you use interactive features in the Services, and your profile information to show you content, advertising or other information via the Services from Eventory or through our advertising partners and third party ad networks that are more relevant to your interests. We may use cookies and other information to provide relevant interest-based advertising to you. Interest-based ads are ads presented to you based on your browsing behavior and expressed interests in order to provide you with ads more tailored to your interests.

We belong to ad networks that may use your browsing history or collect personal information about your online activities over time across participating websites to show you interest-based advertisements on those websites. You can opt-out of receiving interest-based ads from us by sending an email to hello@eventory.cc with the subject line "Opt Out". Please note that if you choose to opt out, you will continue to see ads on our Services, but they will not be based on how you browse. Some websites, including our Website, belong to ad networks that use your browsing history across websites to choose which ads to display on their sites; the displayed ads may include advertising for Eventory. To learn more, and to opt out of seeing interest-based advertisements on these sites, visit the Network Advertising Initiative and the Digital Advertising Alliance websites (www.networkadvertising.org and www.aboutads.info). Websites may also offer their own opt-out methods for interest-based advertising.

Legal Requests or Requirements and to Prevent Harm. In addition to the uses set forth elsewhere in this Privacy Policy, we will share personal information with third party companies, organizations or individuals outside of Eventory if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, subpoena, legal process or enforceable governmental request.
- Enforce applicable Terms of Use, including investigation of potential violations.
- Detect, prevent, or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of Eventory, our users, customers or the public as required or permitted by law.

Transfer in the Event of Sale or Change of Control. If the ownership of all or substantially all of our business changes or we otherwise transfer assets relating to our business or the Services to a third party, such as by merger, acquisition, bankruptcy proceeding or

otherwise, we may transfer or sell your personal information to the new owner. In such a case, unless permitted otherwise by applicable law, your information would remain subject to the promises made in the applicable privacy policy unless you agree differently.

4. ACCESS TO YOUR INFORMATION AND CHOICES

You can access certain information we have relating to your online account by signing into your account and going to the Profile section of our Website. If you have questions about personal information we have about you or need to update your information, you can contact us at hello@eventory.cc. You can opt-out of receiving marketing and promotional e-mails from Eventory sending an email to hello@eventory.cc with the subject line "Email Opt Out", or by using the opt-out or unsubscribe feature contained in the e-mails.

You can close your online account by emailing hello@eventory.cc with the subject line "delete account". Please understand that your account will remain active until you send the email described above or you disable your account on the Website - deleting the Mobile Apps will not close your Eventory's account. If you close your account, we will no longer use your online account information or share it with third parties. We may, however, retain a copy of the information for archival purposes, and to avoid identity theft or fraud.

5. SECURITY OF YOUR INFORMATION

In order to help secure your personal information, access to your data via our Services is password-protected. We have given you access to the Services via LinkedIn.com authentication or other authentication methods, which enables you to access certain parts of the Services. To protect any data you store on our servers, we also audit our system for possible attacks. However, since the Internet is not a 100% secure environment, we cannot guarantee, ensure, or warrant the security of any information you transmit to us. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please note that e-mails and other communications you send to us through our Services are not encrypted, and we strongly advise you not to communicate any confidential information through these means.

6. CALIFORNIA PRIVACY RIGHTS

Under California's "Shine the Light" law, California residents who provide personal information in obtaining products or services for personal, family or household use are entitled to request and obtain from us once a calendar year information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for

the immediately prior calendar year (e.g. requests made in 2014 will receive information regarding 2013 sharing activities).

To obtain this information, please send an email message from the email address associated with your Eventory account to hello@eventory.cc with "Request for California Privacy Information" on the subject line and in the body of your message. We will provide the requested information to you at your e-mail address in response. Please be aware that not all information sharing is covered by the "Shine the Light" requirements and only information on covered sharing will be included in our response.

7. DO NOT TRACK MECHANISMS

Certain browsers and other online tools permit users to express their preference regarding the collection of personally identifiable information about the users' individual online activities and/or send so-called "do not track" signals to website operators ("Do Not Track Mechanisms"). At this time, Eventory does not honor Do Not Track Mechanisms, and will not stop collecting or sharing information provided by a user in response to a Do Not Track Mechanism. Please understand that Eventory will continue to collect, use and share your information (including your personal information) as set forth in this Privacy Policy regardless of whether you use or set a Do Not Track Mechanism.

8. CHANGES TO OUR PRIVACY POLICY

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your consent in accordance with applicable law. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

9. QUESTIONS AND HOW CONTACT US

If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy or otherwise need to contact us, please contact us at hello@eventory.cc